



# Vendors

Membership Benefits

## **Sustaining Partner** - Recommended for global category leaders

### **Data & Analytics**

- ▶ Facility Benchmarking Support - Portfolio: *We'll help you thoroughly assess the operational & environmental performance across multiple cultivation customer environments (up to 25 records)*
- ▶ PowerScore Pro - Portfolio access to track and compare multiple cultivation sites, including:
  - KPI trend analysis - Compare your production sites to each other, and to other facilities in PowerScore's annual Ranked Data Sets
  - Climate zone-level data access - For the most relevant comparative insights
- ▶ Producer Resource Efficiency Plan (PREP) - Advanced: We'll provide you with comprehensive, data-driven guidance to enhance the profitability of your cultivation customers (up to 25 records)
- ▶ Verified PowerScore - Connect your systems to PowerScore and be recognized among producers who seek validation of their environmental performance: Data integration will accelerate your team's market intelligence and enhance customer profitability
- ▶ The Benchmark - RII's biannual report featuring insights on horticultural resource use from PowerScore's Ranked Data Set & collaborations with RII members

### **Education & Training**

- ▶ Technical Advisory Council (TAC) - Participate in two (2) TAC working groups: Aligned with your subject matter expertise
- ▶ RII Catalog - Access full education & training materials from RII's Efficient Yields, Harvesting Savings & Growing Efficiency workshops, including "Tip Clips" from subject matter experts
- ▶ Project Support - Advanced: We'll help you and your stakeholders get up the learning curve toward greater efficiency and productivity; Need help with slide deck & webinar content? Borrow from our resources and image library!
  - Customer training
  - Vendor training

- Staff training
- Compliance support

- ▶ Sponsorship - You can be recognized for your support of sustainability education, as conflict-of-interest conditions are met

### **Thought Leadership**

- ▶ Facility Case Study - We'll spotlight the efficiency features of your cultivation environments: Promoted on site & social media
- ▶ Co-Author with RII in Leading Industry Publications - Develop and submit educational content with RII's Technical Director or Executive Director: Aligned with your subject matter expertise
- ▶ Become RII Faculty - Be recognized as a contributor to RII curriculum and training via recorded modules and live workshop presentations (up to four (4) modules and/or workshops): Aligned with your subject matter expertise
- ▶ Logo Recognition as Sustaining Partner (top level) on Site
- ▶ Social Media Collaboration to Amplify Project Work
- ▶ Facility Certification - Your customers can be first in line for the upcoming USDA funded CEA facility efficiency certification system, as conditions are met

### **Market Access & Networking**

- ▶ RII Membership Directory
- ▶ CEA Excellence Network - Be first in line to be part of the upcoming USDA funded trade ally network of qualified vendors, as accreditation criteria are met
- ▶ Policy Intelligence & Action:
  - Be the first to know when a government is considering regulation affecting CEA
  - Gain essential knowledge about how energy codes will impact your customers
  - Impact policy evolution in critical stakeholder venues
  - Receive The Landscape, RII's biannual publication on government, utility & stakeholder activities

## Cornerstone - Recommended for market leaders

### Data & Analytics

- ▶ Facility Benchmarking Support - Portfolio: We'll help you thoroughly *assess your operational & environmental performance across multiple cultivation environments (up to 10 records)*
- ▶ PowerScore Pro - Portfolio access to track and compare multiple cultivation sites, including:
  - KPI trend analysis - Compare your production sites to each other, and to other facilities in PowerScore's annual Ranked Data Sets
  - Climate zone-level data access - For the most relevant comparative insights
- ▶ Producer Resource Efficiency Plan (PREP) - Advanced: *We'll provide you with comprehensive, data-driven guidance to enhance the profitability of your cultivation customers (up to 10 records)*
- ▶ Verified PowerScore - Connect your systems to PowerScore and be recognized among producers who seek validation of their environmental performance: *Data integration will accelerate your team's market intelligence and enhance customer profitability*
- ▶ *The Benchmark* - RII's biannual report featuring insights on horticultural resource use from PowerScore's Ranked Data Set & collaborations with RII members

### Education & Training

- ▶ Technical Advisory Council (TAC):
  - Participate in two (2) TAC working groups: Aligned with your subject matter expertise
  - Be Nominated for the CEA Leadership Committee
- ▶ RII Catalog - Access full education & training materials from RII's Efficient Yields, Harvesting Savings & Growing Efficiency workshops, including "Tip Clips" from subject matter experts
- ▶ Special Project Support - Related to:

- Staff training
- Compliance support

### Thought Leadership

- ▶ Facility Case Studies - We spotlight the efficiency features of your cultivation customers' environments, with credit to you for bringing the Case Studies (unlimited): Promoted on site & social media
- ▶ Co-Author with RII in Leading Industry Publications - Develop and submit educational content with RII's Technical Director or Executive Director: *Aligned with your subject matter expertise*
- ▶ Become RII Faculty - Be recognized as a contributor to RII curriculum and training via recorded modules and live workshop presentations (up to 2 modules and/or workshops): *Aligned with your subject matter expertise*
- ▶ Be Featured in RII-curated Presentations at Leading Conferences
- ▶ Logo Recognition as Cornerstone on Site
- ▶ Social Media Collaboration to Amplify Project Work
- ▶ Social Media Shout-out

### Market Access & Networking

- ▶ RII Membership Directory
- ▶ CEA Excellence Network - Be first in line to be part of the upcoming USDA funded trade ally network of qualified vendors, as accreditation criteria are met
- ▶ Policy Intelligence & Action:
  - Be the first to know when a government is considering regulation affecting CEA
  - Gain essential knowledge about how energy codes will impact your customers
  - Impact policy evolution in critical stakeholder venues
  - Receive *The Landscape*, RII's biannual publication on government, utility & stakeholder activities

## Founders Circle - Recommended for market leaders

### Data & Analytics

- ▶ Facility Benchmarking Support - Portfolio: We'll help you thoroughly assess the operational & environmental performance across multiple cultivation customer environments (up to 5 records)
- ▶ PowerScore Pro - Portfolio access to track and compare multiple cultivation sites, including:
  - KPI trend analysis - Compare your production sites to each other, and to other facilities in PowerScore's annual Ranked Data Sets
  - Climate zone-level data access - For the most relevant comparative insights
- ▶ Producer Resource Efficiency Plan (PREP) - Advanced: We'll provide you with comprehensive, data-driven guidance to enhance the profitability of your cultivation customers (up to 5 records)
- ▶ Verified PowerScore - Connect your systems to PowerScore and be recognized among producers who seek validation of their environmental performance: *Data integration will accelerate your team's market intelligence and enhance customer profitability*
- ▶ *The Benchmark* - RII's biannual report featuring insights on horticultural resource use from PowerScore's Ranked Data Set & collaborations with RII members

### Education & Training

- ▶ Technical Advisory Council (TAC) - Participate in one (1) TAC working group: Aligned with your subject matter expertise

- ▶ RII Catalog - Access full education & training materials from RII's Efficient Yields, Harvesting Savings & Growing Efficiency workshops, including "Tip Clips" from subject matter experts

### Thought Leadership

- ▶ Facility Case Studies - We spotlight the efficiency features of your cultivation customers' environments, with credit to you for bringing the Case Studies (unlimited): Promoted on site & social media
- ▶ Co-Author with RII in Leading Industry Publications - Develop and submit educational content with RII's Technical Director or Executive Director: *Aligned with your subject matter expertise*
- ▶ Become RII Faculty - Be recognized as a contributor to RII curriculum and training via recorded modules and live workshop presentations (up to 2 modules and/or workshops): Aligned with your subject matter expertise
- ▶ Be Featured in RII-curated Presentations at Leading Conferences
- ▶ Logo Recognition as Founders Circle on Site
- ▶ Social Media Shout-out

### Market Access & Networking

- ▶ RII Membership Directory
- ▶ CEA Excellence Network - Be first in line to be part of the upcoming USDA funded trade ally network of qualified vendors, as accreditation criteria are met

## Tier 2 - Recommended for technically-minded small-mid size service providers

### Data & Analytics

- ▶ Facility Benchmarking Support - Advanced: *We'll help you thoroughly assess the operational & environmental performance of your cultivation customer's facility (1 record)*
- ▶ PowerScore Pro - Dashboard reporting & analytics for deeper operational insights
- ▶ Producer Resource Efficiency Plan (PREP) - Advanced: *We'll provide you with comprehensive, data-driven guidance to support your cultivation customer*
- ▶ The Benchmark - RII's biannual report featuring insights on horticultural resource use from PowerScore's Ranked Data Set & collaborations with RII members

### Education & Training

- ▶ Technical Advisory Council (TAC) - You will be considered for participation in one (1) TAC working group: *Aligned with your subject matter expertise*
- ▶ RII Catalog - Access additional education & training materials from RII's

## Tier 1 - Recommended for small-mid size service providers

### Data & Analytics

- ▶ Facility Benchmarking Support - Basic: *We'll help you build a year-over-year Performance Snapshot to support your cultivation customer (1 record)*
- ▶ Producer Resource Efficiency Plan (PREP) - Basic: *We'll provide you with data-driven, quick-ROI guidance to support your cultivation customer (1 record)*
- ▶ The Benchmark - RII's biannual report featuring insights on horticultural resource use from PowerScore's Ranked Data Set & collaborations with RII members

Efficient Yields, Harvesting Savings & Growing Efficiency workshops, including "Tip Clips" from subject matter experts

### Thought Leadership

- ▶ Facility Case Study - We spotlight the efficiency features of your cultivation customer's environments, with credit to you for bringing the Case Study: *Promoted on site & social media*
- ▶ Co-Author with RII in Leading Industry Publications - You will be considered for co-authorship with RII's Technical Director or Executive Director: *Aligned with your subject matter expertise*
- ▶ Become RII Faculty - You will be considered for recognition as a contributor to RII curriculum and training via a recorded module or live workshop presentation: *Aligned with your subject matter expertise*
- ▶ Logo Recognition as Tier 2 on Site

### Market Access & Networking

- ▶ RII Membership Directory

### Education & Training

- ▶ RII Catalog - Access select education & training materials from RII's Efficient Yields, Harvesting Savings & Growing Efficiency workshops, including "Tip Clips" from subject matter experts

### Thought Leadership

- ▶ Logo Recognition as Tier 1 on Site

Resource Innovation Institute  
<https://resourceinnovation.org/>