



# Utility & Efficiency Program

Membership Benefits

## Utilities & Efficiency Programs

Join RII and we will set you up with the Planning & Program Design tools and services you need to establish and manage an effective program serving producers growing in greenhouses and indoor farms. Choose from do-it-yourself or full-service options.

### Planning Packages

- ▶ Assess cannabis and CEA market and technology baselines with PowerScore Know

### Advanced \$10,000

#### Data & Analytics

- ▶ PowerScore Know - *Gain the deepest level of PowerScore access (Sustaining Partner) and export data from our Ranked Data Sets to support your own analysis. Receive a platform tour and then roam freely to understand how facilities using high-performance technologies compare to others. (Note: Producer identifiable information remains confidential.) Build out your portfolio with RII engineers to support your customers and their facilities with Producer Resource Efficiency Plans and case studies.*
  - *In addition, receive technical assistance from RII's Engineering Team for inputs to energy savings analyses to support program development*
- ▶ Facility Benchmarking Support - Portfolio: *We'll help you and your customers thoroughly assess their operational & environmental performance across multiple cultivation environments (up to 10 records)*
- ▶ Competitive Performance Rankings - *on all KPIs, at climate zone-level (up to 10 records)*
- ▶ *The Benchmark* - RII's biannual report featuring insights on horticultural resource use from PowerScore's Ranked Data Set & collaborations with RII members

#### Education & Training

- ▶ RII Catalog - *Get enhanced access to the RII Catalog, including the Program Design & Market Engagement Primer for Energy Efficiency Utilities & Program Implementers Serving Cannabis Cultivators. The -37 page how-to guide is chock full of advice from RII's Utility Working Group on measure development, savings claims and grower outreach. Includes a round-up of incentive offerings from 46 leading North American programs.*

#### Thought Leadership

- ▶ Utility Working Group - *Join RII's Utility Working Group on Controlled Environment Agriculture, the only venue where energy suppliers, efficiency programs and implementers join forces and solve real-time challenges related to serving the dynamic CEA markets, including indoor vertical and greenhouse segments producing a variety of crops, from leafy greens to cannabis to tomatoes. UWG members shape best practices curriculum and training.*
- ▶ Facility Case Studies - *We'll spotlight the efficiency features of your customers' cultivation environments (up to 10 records): Promoted on site & social media*
- ▶ Logo Recognition as Cornerstone on Site
- ▶ Social Media Shout-out

#### Market Access & Networking

- ▶ RII Membership Directory
- ▶ Policy Intelligence & Action:
  - *Be the first to know when a government is considering regulation affecting CEA*
  - *Gain essential knowledge about how energy codes will impact your customers*
  - *Impact policy evolution in critical stakeholder venues*
  - *Receive The Landscape, RII's biannual publication on government, utility & stakeholder activities*

## Basic \$5,000

### Data & Analytics

- ▶ PowerScore Know - Gain the deepest level of PowerScore access (Sustaining Partner) and export data from our Ranked Data Sets to support your own analysis. Receive a platform tour and then roam freely to understand how facilities using high-performance technologies compare to others. (Note: Producer identifiable information remains confidential.) Build out your portfolio with RII engineers to support your customers and their facilities with Producer Resource Efficiency Plans and case studies.
- ▶ Facility Benchmarking Support - Basic: We'll help you and your customers thoroughly assess their operational & environmental performance across multiple cultivation environments (up to 5 records)
- ▶ Competitive Performance Rankings - on all KPIs, at climate zone-level (up to 5 records)
- ▶ *The Benchmark* - RII's biannual report featuring insights on horticultural resource use from PowerScore's Ranked Data Set & collaborations with RII members

### Education & Training

- ▶ RII Catalog - Access full education & training materials from RII's Efficient Yields, Harvesting Savings & Growing Efficiency workshops, including "Tip Clips" from subject matter experts

### Thought Leadership

- ▶ Facility Case Studies - We'll spotlight the efficiency features of your customers' cultivation environments (up to 5 records): *Promoted on site & social media*
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## Program Design & Implementation Packages

- ▶ Get on the fast track to claiming savings from the emerging and rapidly-evolving controlled environment agriculture (CEA) markets with PowerScore Pro services
- ▶ Gain peer-to-peer insights to get your program right

## Advanced \$10,000

### Data & Analytics

- ▶ Facility Benchmarking Support - Portfolio: *We'll help you and your customers thoroughly assess their operational & environmental performance across multiple cultivation environments (up to 10 records)*
- ▶ Competitive Performance Rankings - on all KPIs, at climate zone-level
- ▶ PowerScore Pro - Portfolio access to track and compare multiple cultivation sites, including:
  - KPI trend analysis - Compare production sites to each other, and to other facilities in PowerScore's annual Ranked Data Sets
  - *Access PowerScore at the Founders Circle level so you can filter data from our Ranked Data Sets to support your own analysis. Receive a platform tour and then roam freely to understand how facilities using high-performance technologies compare to others.*
- ▶ *The Benchmark* - RII's biannual report featuring insights on horticultural resource use from PowerScore's Ranked Data Set & collaborations with RII members

### Education & Training

- ▶ Technical Advisory Council (TAC) - Participate in one (1) TAC working group (beyond Utility Working Group): *Aligned with your subject matter expertise*
- ▶ RII Catalog - Get enhanced access to the RII Catalog, including the *Program Design & Market Engagement Primer for Energy Efficiency Utilities & Program Implementers Serving Cannabis Cultivators. The -37 page how-to guide is chock full of advice from RII's Utility Working Group on measure development, savings claims and grower outreach. Includes a round-up of incentive offerings from 46 leading North American programs.*
  - *In addition, access the CEA Market Transformation Resource Database, the research library for RII's USDA project*
  - *Plus, get the Cannabis Market Characterization Report*

### Thought Leadership

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- ▶ Facility Case Studies - *We'll spotlight the efficiency features of your customers' cultivation environments (up to 10 records): Promoted on site & social media*
- ▶ Co-Author with RII in Leading Industry Publications - *Develop and submit educational content with RII's Technical Director or Executive Director: Aligned with your subject matter expertise*
- ▶ Become RII Faculty - *Be recognized as a contributor to RII curriculum and training via recorded modules and live workshop presentations (up to 2 modules and/or workshops): Aligned with your subject matter expertise*
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## Basic \$5,000

### Data & Analytics

- ▶ Facility Benchmarking Support - Portfolio: *We'll help you and your customers thoroughly assess their operational & environmental performance across multiple cultivation environments (up to 5 records)*
- ▶ Competitive Performance Rankings - for your customers, on all KPIs, at climate zone-level
- ▶ PowerScore Pro - Portfolio access to track and compare multiple cultivation sites, including:
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  - *Filter data from our Ranked Data Sets to support your own analysis. Receive a platform tour and then roam freely to understand how facilities using high-performance technologies compare to others.*
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Utilities & Program Implementers Serving Cannabis Cultivators. The -37page how-to guide is chock full of advice from RII's Utility Working Group on measure development, savings claims and grower outreach. Includes a round-up of incentive offerings from 46 leading North American programs.

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## Regional Learning Platforms: \$25,000

- ▶ *Customize a virtual classroom with on-demand workshops and a suite of recorded modules for your customers, their construction partners and/or your program staff*
  - *Modules include:*
    - » *Facility design & construction*
    - » *LED lighting*
    - » *Efficient HVAC, dehumidification & humidification*
    - » *Automation & controls*
    - » *Decarbonization & electrification*
  - *Curriculum from RII's Learning Strands targeted toward a variety of audiences:*
    - » *Efficient Yields - For producers*
    - » *Harvesting Savings - For utilities & efficiency programs*
    - » *Growing Efficiency - For design & construction professionals*
  - *Faculty drawn from RII's subject matter expert Technical Advisory Council who contribute to the development of RII's Best Practices Guides*
- ▶ *Can be co-funded by multiple parties; Member benefits will be recognized at the level associated with the share of financial contribution*

## Data & Analytics

- ▶ *Facility Benchmarking Support - Portfolio: We'll help you and your customers thoroughly assess their operational & environmental performance across multiple cultivation environments (up to 25 records)*
- ▶ *Competitive Performance Rankings - on all KPIs, at climate zone-level*
- ▶ *PowerScore Pro - Portfolio access to track and compare multiple cultivation sites, including:*
  - *KPI trend analysis - Compare production sites to each other, and to other facilities in PowerScore's annual Ranked Data Sets*
  - *Access PowerScore so you can filter data from our Ranked Data Sets to support your own analysis. Receive a platform tour and then roam freely to understand how facilities using high-performance technologies compare to others.*
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Resource Innovation Institute  
<https://resourceinnovation.org/>